



**CREATE
COMMUNICATE
CRAFT
COLLABORATE**

Saint Petersburg

22-23 September

FORSEE THE FUTURE



BECOME A PARTNER



Whether your goal is to connect with key decision-makers, increase brand awareness or promote your initiatives, 4C: St. Petersburg is the perfect platform.

As an official partner, you will stand apart from other businesses at the event, increase brand visibility and exposure among the industry's key influencers, and position yourself as a leader in the field.

From senior executives and famed devs to seasoned experts in art, design, technology, managerial and leadership practices, 4C: St. Petersburg attendees will be well aware of the generosity and commitment of conference partners through key branding opportunities.



ABOUT THE EVENT



1. As the largest video games conference ever held in St. Petersburg, 4C offers a unique and powerful chance to increase your brand's awareness and position as a thought leader.

3. With over 1200 video game experts, well-known developers, and influential gaming media attending this year, including over 80 famed speakers, 4C is an unparalleled opportunity for your organization to reach this influential group of decision-makers and turn them into your future customers.

2. Sponsoring 4C places your organization or brand in front of industry experts and influencers, offering a fantastic opportunity to strengthen current, and forge new, business relationships.

4. A tremendous opportunity to demonstrate your organization's forward-thinking perspective and leadership, commitment and dedication to cutting-edge solutions and innovation, and ultimately build on your goodwill.

PARTNERS PACKAGES



OPPORTUNITIES	SILVER PARTNER	GOLD PARTNER	HEADLINE PARTNER [1]
DIGITAL BRANDING			
Partner logo on the official website of the conference (conf4c.com) with the link to the partners website	+	+	+
Partner logo / name in the social media	+	+	+
Partner logo in the mail blast for attendees	-	+	+
Partner logo / name in the press releases	-	-	+
Partner logo in the conference app	-	-	+

PARTNERS PACKAGES



OPPORTUNITIES	SILVER PARTNER	GOLD PARTNER	HEADLINE PARTNER [1]
VENUE BRANDING			
Partners brand will have the same level of branding as organizer's	-	-	+
Brief company description in the brochure	-	+	+
Partner logo on the presswall	+	+	+
Partner gifts and promo items in goodie bags (items provided by partner, 1300 goodie-bags)	+	+	+
ADDITIONAL OPPORTUNITIES			
Free tickets	2	5	20
Discount for extra tickets	50%	50%	50%
Opportunity to place vacancies on the career wall	2	4	8
	\$10 000	\$20 000	\$50 000

***IF YOU HAVE ANY QUESTIONS,
PLEASE LET US KNOW:***



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