



**CREATE
COMMUNICATE
CRAFT
COLLABORATE**

Saint Petersburg

22-23 September

FORSEE THE FUTURE



ABOUT THE EVENT



Are you interested in joining some of the world's leading video game specialists and experts for a 2-day discussion on the future of gaming?

Then 4C: St. Petersburg is where you want to be!

4C: St. Petersburg is a conference for those who drive change, not just adjust to it. This event will unite entertainment industry talent from across the globe to discuss the latest innovations, technology, and trends; try to foresee the future of gaming, and discuss what it will be like in 5 or even 10 years.



ABOUT THE EVENT



This year's event, held at Park Inn Pribaltiyskaya Hotel in St. Petersburg (Russia) on September 22–23, 2017, will bring together a great line-up of experts to give over 60 talks, hold panels, and participate in discussions covering a broad range of topics: art, design, technology, managerial and leadership practices, etc., as well as existing and emerging trends that will shape the industry for years to come.

The first 4C conference, 4C: Kyiv 2016, was held in September 2016 and saw a broad lineup of over 50 reputable speakers from 14 countries speak in front of a whopping 800+ aspiring devs, video game enthusiasts, prominent media, and other opinion makers.

WHO ARE WE LOOKING FOR?



1. Game developers and publishers.

2. Industry experts and professional communities from across the world.

3. Video game industry media.

4. Creators of tools and services for game developers.

It doesn't matter if you're new to the industry or a veteran, or if your company is just you or over 1000 — we want to hear from you. Your insight matters.

Join us at 4C: St. Petersburg to meet likeminded professionals, share your expertise, and gain valuable insight in all areas of the vibrant video game industry!

IMPORTANT INFORMATION FOR SPEAKERS



- 1.** The program committee will review your draft speech, make recommendations and help you in getting it polished.
- 2.** If your company covers logistics, it is granted silver partner status and receives media coverage as part of the conference promo campaign.
- 3.** Application requests are accepted until June 20.

APPLY AS A SPEAKER

***IF YOU HAVE ANY QUESTIONS
ABOUT THE CONFERENCE,
PLEASE LET US KNOW:***



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